

Client

Shard Financial Media - Credit Week

Number of delegates

450, with 585 attending gala dinner

Event spaces used

Exhibition Hall, Caernarfon Suite, syndicate meeting rooms, Rooftop Garden Barbecue Terrace, Chairmans Marquee, Mulberry Bar

Event Brief

Credit Week is the premier destination for transformative insights and strategic networking in the credit and financial services industry. With high-calibre sessions and visionary speakers, the event helps delegates advance strategies, build connections, and explore the latest trends and innovations. This was the first time the event had been held outside London with Celtic Manor Resort having the facilities to scale up the event.

Event Set-up

The Caernarfon Suite was used for main plenary and transformed into a ballroom for the event's gala dinner. The Exhibition Hall was used as the event's exhibition space, with canapes served here to facilitate networking at the exhibition's close each day.

Food and Beverage

The gala dinner took the form of a traditional three-course meal in the Caernarfon Suite.

The Chairman's Marquee hosted an additional three-course dinner as part of the Leadership Awards for 120 people.

The Mulberry Bar provided the setting for a private reception for 50 people and a winners' brunch for 60.

A garden party for 350 people was held on the Rooftop Garden Barbecue Terrace.



Event Solutions

The Caernarfon Suite needed to be transformed very quickly from a partitioned space for conference plenary to the full ballroom for the gala dinner. Additional porters were enlisted to ensure this was achieved on time.

Versatile spaces like the Chairman's Marquee, Mulberry Bar and Rooftop Garden gave the organisers and sponsors a variety of different venues to create unique events during Credit Week.

The Toptracer driving range at the Golf Academy was also used for a team-building activity and the venue sourced a dozen Elemis gift bags for sponsors.

Accommodation

The event included 722 room nights over five days at the Celtic Manor Resort while additional accommodation was also provided for the event at nearby Celtic Collection properties, Coldra Court Hotel, Tŷ Hotel Newport and Tŷ Hotel Magor.

The Verdict

"Celtic Manor proved to be an excellent venue for our Credit Week debut. Its flexibility enabled us to create a destination event that offered our delegates a diverse and well-structured experience over three days. From the conference and exhibition during the day to the Garden Party on the terrace, as well as networking activities like a golf day on the Twenty Ten Course and TopTracer driving range packages, the venue catered to a range of interests. Hosting the Awards in multiple locations provided variety and ensured the event felt dynamic rather than confined to a single space. The Celtic Manor team delivered great hospitality and quality customer service throughout."

- Bronwyn Gahagan, Senior Event Manager